



biz4Biz

A VOICE FOR BUSINESS

Promotional Pack 2023



www.biz4Biz.org

A Message from our Founder and Chairman, Adrian Hawkins OBE

Established in 2010 to provide “a voice for business”, biz4Biz ensures that the benefit of businesses to our society is both seen and heard.

Insight Magazine published bi-monthly holds a current circulation in excess of 600,000+ named business professionals across the northern home counties with a 60% open rate on the first day of delivery. The Sustainable Biz magazine currently published quarterly holds a similar national circulation with a focus on technology to save money, carbon footprint assessment and the journey to Net Zero. We also have the Manufacturing Biz title in our magazine stable with more planned.

biz4Biz is also responsible for the very successful Hertfordshire Business Awards now in its 5th year, annual business conferences, our very popular ConneXions lunches, and breakfasts and the new biz4Biz Angel Investment group providing an ideal space to host these important assets.

We also offer a complete range of marketing awareness services and encourage our members to consider our “Let’s Work Together” (LWT) package providing the most complete marketing awareness service with reach available. Further details of the LWT package can be found overleaf. LWT is a unique package to promote a company, its skills, people, products, and services.

All our services carry a 30% discount for Members who also enjoy free editorial on joining biz4Biz. Don’t hesitate and join biz4Biz today online here <https://biz4biz.org/membership/>

We look forward to you joining biz4Biz and to assisting you in the future,

Best Wishes

Adrian Hawkins

Adrian Hawkins OBE
Founder & Chairman biz4Biz
biz4Biz





Membership benefits

A biz4Biz membership package gives you:

- Access to discounted biz4Biz marketing packages
- Access to exclusive member only events
- FREE subscription to the biz4Biz magazines
- Special member only rates for adverts and editorial in the biz4Biz magazine
- Access to biz4Biz Connexions meetings
- Ability to host and speak at a biz4Biz Connexions meeting as an LWT client
- Enjoy an opportunity to network with like-minded people
- Valuable opportunity to learn, at Connexions events and meet new connections
- Valuable webinar learning opportunities to enhance your business
- Regular biz4Biz eNewsletter
- Priority Booking for the biz4Biz Awards events
- Enjoy Member discounts for events and the biz4Biz Awards events

And so much more!

Not a member? Join us!

ANNUAL MEMBERSHIP FOR A CORPORATION*

£500 + VAT

ANNUAL MEMBERSHIP FOR A COMPANY*

£300 + VAT

ANNUAL MEMBERSHIP FOR A NON-LIMITED COMPANY

£150 + VAT

ANNUAL MEMBERSHIP FOR ADDITIONAL DIRECTORS/PARTNERS

£100 + VAT

*One named director/partner

Not a member?

Join at biz4biz.org/membership

biz4Biz

Magazines

Readership, audience & purpose

biz4Biz is proud of the growing stable of magazines which it produces to cover a wide variety of markets. Insight is the only locally-based business magazine aimed at working professionals, covering a range of topics including business, politics, local government and policy, strategy and life in England's finest counties!

We have a fantastic regular readership of in excess of 600,000 and an online potential reach of 3 million, made up of CEOs, managers, finance, accounts, marketing and sales personnel, and specialists across a wide variety of sectors. Sustainable Biz has already reached a national audience as one of the few titles of its kind with a unique digital interactive footprint giving all the latest news and information on this fast-moving subject. Manufacturing Biz is our latest title, once again with a vast reach both nationally and globally across an array of sectors and there are more in the pipeline!



Reader interests:



Please get in touch with us at magazine@biz4Biz.org

Magazine advertising

PRICED PER INSERTION Book and pay for your advertising online – our checkout is secure and we accept all major credit cards. Prices marked * are eligible for a biz4Biz member discount of 30% from the published price. Take advantage of biz4Biz discounted rates? Why not become a biz4Biz member? biz4Biz.org/membership

Page Layout	1 Insertion	2 Insertions	3 Insertions	4 Insertions
1/8 Classified	£95.00	£80.75	£68.64*	£58.34
1/4 Page Vertical	£650.00	£552.50	£469.63*	£399.18
1/4 Page Horizontal	£650.00	£552.50	£469.63*	£399.18
1/2 Page Vertical	£850.00	£722.50	£614.13*	£522.01
1/2 Page Horizontal	£850.00	£722.50	£614.13*	£522.01
Full page	£1,300.00	£1,105.00	£939.25*	£798.36
Outside Back Page	£1,420.00	£1,207.00	£1,025.95*	£872.06
Inside Front Cover	£1,420.00	£1,207.00	£1,025.95*	£872.06
Inside Back Cover	£1,300.00	£1,105.00	£939.25*	£798.36
Editorial Page	£850.00	£722.50	£614.13*	£522.01

All prices quoted are for full colour advertisements - Ex VAT
Published quarterly online

Contact us today for our latest deals and offers!

0330 9002 777 | magazine@biz4biz.org

A Voice for Business

We launched our first Insight magazine back in August 2014 followed by our ConneXions business networking group and our phenomenally successful biz4Biz Awards programme.

biz4Biz has become a well-established and highly respected brand that provides a voice for the business community. As part of our continued growth, we have expanded our activities nationally.

We are now able to offer SMEs the ability to market their businesses via our “Let’s Work Together” integrated digital marketing package which includes:

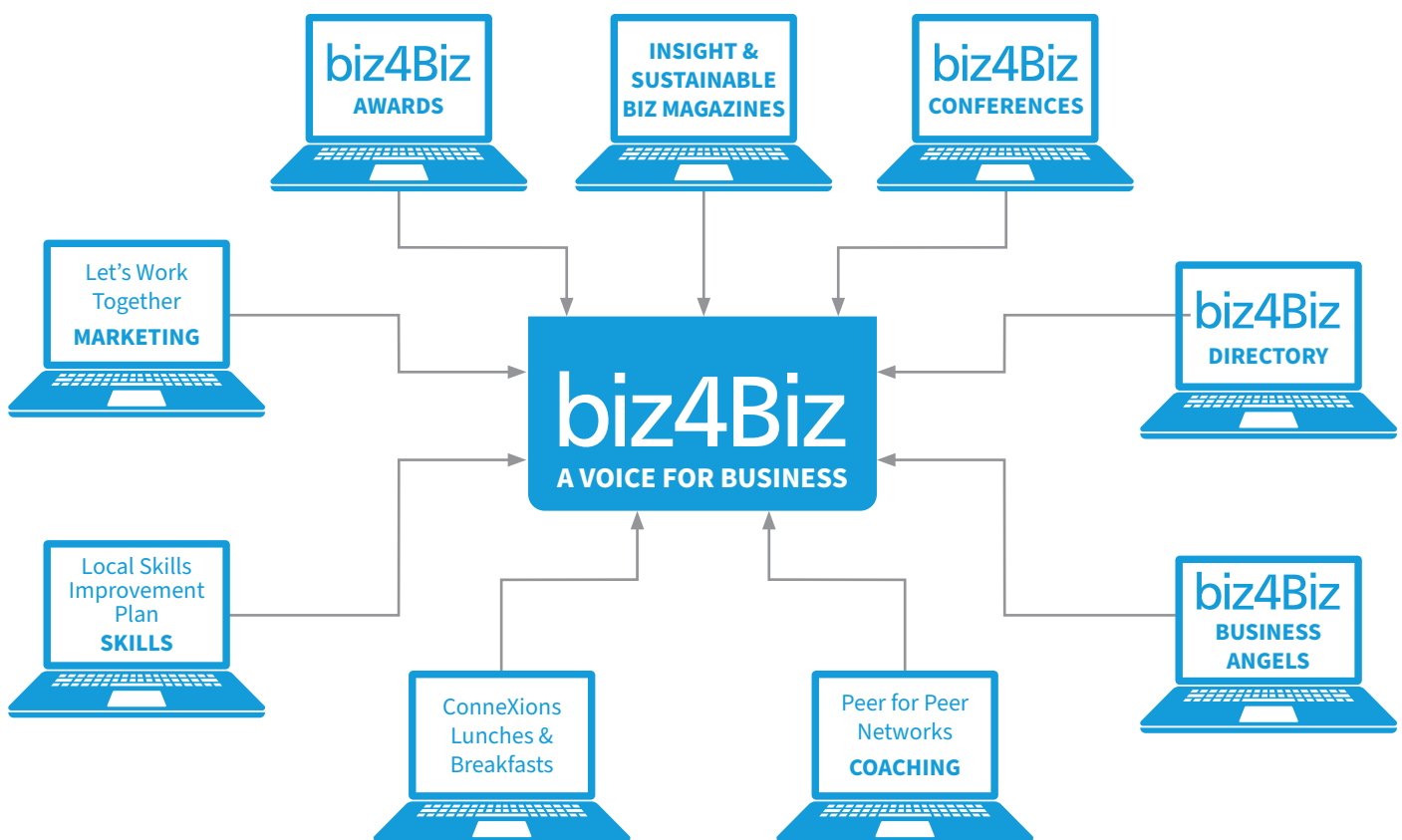
- **Advertising and editorial in our Insight, Sustainable Biz and Manufacturing Biz magazine**
- **Newsletters**
- **Blog posts**
- **ConneXions webinars**
- **Email**
- **Twitter**
- **LinkedIn promotion**
- **Video content in the magazine and on the website**
- **YouTube**
- **Website advertising**
- **Awards Sponsorship**



In addition, we can offer specialised website promotion via our focused expert pages.

These services would be suitable for a wide range of professional services companies in accountancy, legal, HR, financial services, property services, corporate finance, IT, marketing, and insurance amongst others.

For more information contact our marketing team on **0330 9002 777**



biz4Biz

AWARDS



Nominated and voted for by the general public.

The biz4Biz Awards are impartial, independent awards that can be won by anyone involved in business in Herts, Beds and Bucks. The aim of The biz4Biz Awards is to seek out examples of being the best at what we do.



REGISTER

Register to nominate and vote for your winners



NOMINATE

Nominate companies who deserve recognition



VOTE

Vote for all your favourite companies

Our Celebrity Hosts:



Michael Portillo



Eamon Holmes



Fiona Bruce



Nicki Chapman



Chris Hollins

bizawards.info | biz4Biz.org